



## ART EXHIBITION ENTRY AGREEMENT & GUIDELINES

Casa Familiar presents

17th Annual Dia de la Mujer Art Exhibition at The FRONT Arte & Cultura

### **Invisible Traditions / Tradiciones Invisibles**

Curated by: **Katalina Silva and Arzu Ozkal**

Art Exhibition Entry Agreement & Guidelines

(Note: applications will only be accepted by email)

Submit application: C/O Dia de la Mujer 2024

E-mail to: [franciscom@casafamiliar.org](mailto:franciscom@casafamiliar.org)

All applications require attachments and photo/video samples of artwork.

They need to be submitted by the deadline. **NO LATE SUBMISSIONS WILL BE ACCEPTED.**

Artists will be contacted via email.

Maximum 1 art piece per artist

Exhibition Dates: March 9th through May 10th, 2024

**ELIGIBILITY:** Open to BiPOC womxn and non-binary artists. Submitted artwork must have been executed in the last 2 years and must be available for the duration of the exhibit. **Only 30 artists will be selected through the open call. Selected artists will receive a \$200 honorarium.**

#### Important Dates 2024

Deadline for Entry	Sunday, Feb 4 <sup>th</sup> 5pm PST
Artist Notification	Friday, Feb 9 <sup>nd</sup>
Artwork Drop off	Feb 12 - Feb 16
Opening Reception	Saturday March 9th (SD) March 14th (TJ)
Exhibition Ends	Friday May 10th
Art Pick-up Deadline	Sunday May 12 <sup>th</sup> - 18th

\*Program sponsored by The City of San Diego Commission for Art & Culture, Stop the Hate, California, Mellon Foundation.

Participating artists are asked to submit their artwork in exploration and conversation with this theme:

**Invisible Traditions / *Tradiciones Invisibles***

Certain socio-cultural practices might fade into obscurity or become less visible in everyday life, but they still hold significance. They can contribute to a sense of belonging among members of a group or exert control, particularly over those who are marginalized.

When these practices are rooted in power dynamics, they might perpetuate inequality, suppress voices, and limit opportunities for those who already bear the weight of societal disadvantages. This dichotomy within invisible traditions highlights the complexity of their influence and calls for a nuanced exploration.

The role of design within this context is equally multifaceted. Can design perpetuate harmful stereotypes and spread ideologies that support oppressive systems? It is important for designers to critically examine their choices and consider the potential consequences of their designs on communities such as Black, Indigenous, People of Color (BIPOC). This examination goes beyond aesthetics and into the realm of ethics, involving questioning the narratives embedded in their designs, the symbols they employ, and the messages they convey.

"Invisible Traditions" highlights women and non-binary designers and artists who use their creativity to bring hidden practices, beliefs, and customs to light and challenge their impact. This project serves as an avenue for both celebration and introspection.

**REQUIREMENTS:**

1. **COMPLETED APPLICATION** (by email) All fields should be filled out, and required attachments submitted with application. Each artist is limited to 1 entry.
2. **CATEGORIES:** artists must select one of two categories for entry.
  1. **EstablishedArtist** (Track record of previous exhibition, publication, articles, etc.)
  2. **Emerging Artist** (Community members with no artistic track record, under recognized artist, or artists in development).

3. ATTACHMENT 1 - IMAGES – Submit a high-resolution image by email. (Minimum 1, maximum 3 images - Image resolution at least 1024 x 768 pixels); entering this competition constitutes agreement that images may be used for program or publicity purposes.
4. ATTACHMENT 2 - ARTWORK & ARTIST STATEMENT -A brief statement about the work being submitted should be included as well as artist's biographical information.
5. DUE BY: Sunday, February 4th, 2024, 5:00 pm Pacific time.
6. ALL MEDIA ACCEPTED. This year we are encouraging artists to submit proposals in all mediums, performance art, actions or projects that could engage the community in unconventional forms & spaces due to the pandemic restrictions and health concerns. Interventions, concerts, performances, pop-up events, net art, will be considered as well as paintings, prints, sculpture, etc. *However, the selection of such proposals will be evaluated by the curatorial committee according to their viability and production possibilities.*
7. ENTRIES: No entries that have been in previous competitive exhibitions are eligible.
8. ARTWORK SUBMISSION: All accepted entries/works of art must be delivered to the exhibition address by Feb 11, 2022. THE FRONT – 147 W San Ysidro Blvd., San Ysidro, CA 92173.
9. SHIPMENT OF ARTWORK. – If Artwork is to be shipped, the Artist shall assume complete monetary responsibility for shipping and handling costs for their shipment to the gallery as well as their return to the Artist. Casa Familiar is not responsible for damage or loss occurring once artwork has been delivered to a shipping company.
10. FRAMES AND MATS: All accepted artwork *must* be framed or otherwise professionally presented and ready for exhibition. Entries must be in finished condition for handling and display. When appropriate, works should be framed with hanging hardware included (no saw-tooth hangers) for their own protection.
11. PUBLIC SALES: Casa Familiar Gallery's Commission; Terms of Payment. The Gallery shall sell the Artworks only at the Retail Price specified by the artist. The Gallery and the Artist agree that the Gallery's commission is to be 30 percent of the Retail Price of the Artwork. Payment to the Artist shall be made by Casa Familiar at the end

of the art exhibit, and will include all commissions due for any/all artworks sold. The artists may choose to designate artwork as NFS (not for sale).

12. ACCEPTANCE/LIABILITY: Artwork must be clearly labeled with artist name, phone number, email address, and title of work at time of drop off. The utmost care will be given to each entry received; entries are submitted at artist's/owner's own risk. The organizers and hosts are not responsible for the loss of or damage to works, frames, glass, or any other component of the art.